



WORLD PULSE

HOW TO CREATE A RESOURCE MAP

A HELPFUL GUIDE AND EXERCISE



What is a resource map?

A resource map is a tool originally used to map material or environmental resources. More recently, we've seen it used as a tool for individuals, businesses, and Non-Governmental Organizations (NGOs). It is used to “map out” what assets are available to develop an idea or to tackle a community challenge.

You can create a resource map to take an inventory of your available resources—personal, social, material, and cultural—in order for you to assess what you already have that can support you on your leadership journey.

Why create a resource map?

“What would it take to reach our goals?”

“What resources do we have and what might we still need?”

A resource map will help you answer these questions. When making our maps, we may find that there is one area where we really need to search for additional resources and support. We may lack information or know-how on a particular topic, or maybe we need funding, supplies, or connections and support. Or, we may find that what we thought we needed is something we already have available to us. **Creating a resource map will help you to understand what you can use to create your vision and where greater resources are needed, or where those resources need to be redirected.**

Take an inventory of all your assets.

Make a list of your assets as they relate to the following categories. You can make this a visual by drawing shapes on a sheet of paper, labeling the shapes with the categories listed, and creating a list of your personal assets.

Aspirational Assets

Your hopes and dreams (despite any barriers you face).

Familial Assets

The ways your family and close friends support you.

Social Assets

Networks and community resources you use.

Navigational Assets

People who have helped you navigate through school, relationships, work, and life.

Safety and Security Assets

People or places that make you feel safe and help you take care of yourself.

Resistance Assets

Ways you overcame obstacles or challenged the status quo in the past.

Innate Assets

Your talents, abilities, and unique story.

Material Assets

Material assets available to you to help you achieve your goals. This might be money available to you, or it could be access to a home you can live in, or a place to work, or access to materials needed to make the change you envision.

Communication Assets

What communication and social skills do you have that are unique to you? How can you use these skills to make the change you seek?

Digital Assets

Access to technology, whether through a café, a computer at school, or your own mobile device.

Educational Assets

Education and training that you use and build on.

Professional/Community Assets

Professional or community experience and know-how that you bring to any new situation.

Personal Wisdom

The wisdom of experience that you bring to any new situation. Wisdom that comes directly out of your life experiences and is unique to your background.

Now take a look at your amazing resource map.

We bet there is so much richness in your experience! You have so many assets that you might not have even been aware of. All of this is at your disposal as you take on the challenges of leading change for yourself and your community!



Share your resource map on World Pulse.

Now that you've mapped out all the resources you have in your inventory, share your resource map, or a story about the process of creating it, on World Pulse, a network of over 64,000 members across 190 countries who are dedicated to creating positive social change. You may just find the resources you need in return!

SHARE YOUR RESOURCE MAP NOW »



WORLD PULSE

www.worldpulse.com